Appl. No. 09/965,531 Response Dated February 28, 2006 Reply to Office Action of November 28, 2005

Amendments to the Specification:

Please replace paragraph [0042] with the following amended paragraph:

The system 325 may provide the request for notification 355 to a transmitter 345 that is operable to transmit the request to the notification system 360 at the time indicated in the header (e.g., 6-29-01-19:00). The transmitter 345 may send the request for notification 355 to the notification system 360, which may present the notification [[365]] 366 to the user 396. For example, the notification system 360 may be a pager with a notification [[365]] 366 that beeps and vibrates to alert the user of an alphanumeric message displayed on the pager, such as "THE MATRIX - STARRING KEANU REEVES - SATURDAY JUNE 30 - 7:00 P.M. MST - ****".

Please replace paragraph [0043] with the following amended paragraph:

The user 396 receives the notification [[365]] 366 and may respond to the notification [[365]] 366. For example, the user 396 may indicate an interest or a disinterest in the content 305 using a data input device of the notification system 360. This interest or disinterest may encourage or prevent messages related to the content 305, either locally at the notification system 360 or by informing the content distribution and reception subsystem 315. The user 396 may also respond to the notification [[365]] 366 by clearing the notification [[365]] 366 without indicating interest or disinterest.

Please replace paragraph [0045] with the following amended paragraph:

[0045] The content reception system 365 comprises a notification requesting system 385. The notification requesting system 385 may be thin or thick in terms of notification processing. That is, depending on the particular implementation, the system

Appl. No. 09/965,531 Response Dated February 28, 2006 Reply to Office Action of November 28, 2005

the notification system 360 or may communicate indirectly with the system 360 via at least partial reliance on the system 325. According to one embodiment, the system 385 includes a profile, a comparator, a generator, a transmitter, and other desired functionalities. For example, the notification requesting system 385 may generate a request for notification 394 and transmit the request for notification 394 to the notification system 360. The notification request 394 may result in the exemplary notification [[365]] 366, "THE MATRIX IS AVAILABLE FOR VIEWING ON CHANNEL 31". The notification requesting system 385 may be implemented at least partially in software instructions that may be provided to the content reception system 365 via a communication link, such as the link 370.

Appl. No. 09/965,531 Response Dated February 28, 2006 Reply to Office Action of November 28, 2005

Please replace paragraph [0046] with the following amended paragraph:

Alternatively, the notification requesting system 385 may communicate with the notification requesting system 325 to issue a notification request 392, typically by a second communication link 390, rather than communicating directly with the notification system 360. For example, the system 365 may indicate completion of reception of the received content 380 to the system 325, wherein the system 325 provides notification request 392 to the notification system 360. The request 392 may prompt the system 360 to display the notification [[365]] 366, such as "NOW READY FOR VIEWING - THE MATRIX - STARRING KEANU REEVES - ****." This approach may simplify the system 385.